



"I have closed down my medical practice to share the message of Himalayan Goji Juice."

Dr. Matt Silver
Family Practice M.D.



"I have never seen a product like Himalayan Goji Juice."

Dr. Sandra Boice
Ph.D. in Clinical Nutrition



"Nothing could have prepared me for the profound nutritional benefits of Himalayan Goji Juice."

Dr. Ron Friedman
Harvard-trained Anesthesiologist

"Himalayan Goji Juice is the only product in 20 years of practice that I have felt comfortable recommending."

Dr. Joseph E. Rich
M.D., M.P.H. & Medical Director



Groundbreaking News on Achieving Optimal Wellbeing, Naturally!

NATURAL HEALTH TODAY

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"The Biggest Discovery in Nutrition in the Last 40 Years!"

TIME Magazine Calls the Himalayan Goji Berry the "Breakout Superfruit of the Year!"

The first natural healers in Asia prized its secrets 4,000 years ago. Poems praising its powers were written in its honour as far back as A.D. 700. Ancient medical texts declared it to be superior for fortifying and maintaining general wellbeing. The people of Central Asia cherish it so much that a festival is held in its honour every year. More than 83 scientific studies have been published on its properties. The world's leading authority on wellness endorses it. International media like *Time* magazine, the *Los Angeles Times* and NBC's *Today Show* praise it. And doctors, world-class athletes and celebrities swear by it. It's a tiny red berry called goji, and its powerful punch of unique polysaccharides is taking the world by storm.

It's All in the Polysaccharides!

"When I began poring over the medical databases for *Lycium barbarum* (goji's Latin name), I could hardly believe what I was reading," says Earl Mindell, author of the *Vitamin Bible*. "Modern science was validating exactly what the Asian healers had said. The body of scientific evidence on goji was truly extraordinary." To date, there are no less than 83 independent scientific studies about goji in prestigious journals around the world.

And the key to these studies is goji's unique polysaccharides, not found in any other plant on earth. They are so powerful that they are sometimes referred to as Master Molecules.

Taking the World by Storm

With so much to offer, it's not surprising that it has become a favourite food supplement for celebrities. *New Woman* magazine says that goji is the latest Superfruit to take Hollywood by storm. Top stars

"Himalayan Goji Juice is the most important breakthrough in wellness that I have seen in the last 40 years."

—Earl Mindell, R.Ph., M.H.

"can't get enough of this powerful fruit." Drinking just 60 to 120 delicious mLs each morning has immediate and direct benefits of greater wellbeing.

With delighted Customers in more than 20 countries, FreeLife® is rapidly fulfilling its mission to reach the whole world. "Himalayan Goji Juice is so unique, so beneficial and so delicious that it has become more than a product—it has literally become a movement," FreeLife CEO Ray Faltinsky says.



Doctors Speak Out about Himalayan Goji® Juice

They've been through medical school or earned advanced degrees, established successful practices and delved deeply into the benefits of good nutrition. But these professionals have something else in common. Based on the benefits they have seen in people's lives, they've all integrated FreeLife's Himalayan Goji Juice into their practices, as well as into their lives. Some have even traded in their medical practices to become full-time FreeLife Marketing Executives.



"I am a retired Podiatric Surgeon. I started on Himalayan Goji Juice and then I started recommending it to former patients and friends. Based on the positive nutritional benefits I have seen, I believe that Himalayan Goji Juice will benefit humanity and eventually become a household word."

Dr. Errol A. Schoenbrun*
Dr. Schoenbrun earned his Doctor of Podiatric Medicine in 1962 from the Ohio College of Podiatric Medicine, and completed his Residency at the Foot Clinic of Youngstown, Ohio, in Podiatric Surgery. He was in private practice in New Mexico and Texas, and he was the Chairman of Podiatric Surgery Residence Program at Southwestern General Hospital in Texas from 1991 to 2001.



"Himalayan Goji Juice is bringing hope back into my life. You can't imagine the benefits my family and patients are receiving from the enhanced dietary supplementation. I became a doctor to help people, and I'm doing a better job with this natural product than I ever have before. I am waking up with a smile on my face again. Himalayan Goji Juice is inspiring my life."

Dr. Roy Koga*
Dr. Koga earned his Medical Degree from the University of Washington Medical School and did a year's rotating internship at the Trip Army Medical Center. He has been in private practice since 1975.



"After spending nearly a decade in practice, the nutritional benefits I have seen from Himalayan Goji Juice exceed all other products. I recommend it to everyone who is interested in taking an active role in their nutrition. Our children, and my patients and friends drink Himalayan Goji Juice daily."

Dr. Billie J. Minton*
Dr. Minton graduated as a Doctor of Pharmacy in 1992 from Mercer University. She is a member of the American Pharmaceutical Association, the Tennessee Pharmacists Association, and the First District Pharmaceutical Association.

* This healthcare practitioner was so impressed with FreeLife® and its Himalayan Goji® Juice that s/he became a FreeLife® Marketing Executive.

The Power and Uniqueness of Himalayan Goji® Juice



Spectral Signature
Your assurance of potency, purity, and authenticity.



THE DIFFERENCE

THE SCIENCE

Himalayan Goji® Juice is far and away the best-selling goji product in the world. No one else even comes close. Here's why:

- ✓ More doctors and health practitioners are using and recommending Himalayan Goji Juice as a natural, high potency dietary supplement than any other goji product in the world.
- ✓ FreeLife® is the company that created the goji berry phenomena and the entire category. We are the Category Creator!
- ✓ FreeLife has invested years of scientific research on the goji berry before bringing it to market.
- ✓ FreeLife is the company that identified goji's unique polysaccharide molecules, not found in any other plant on earth, as the primary source of its benefits.
- ✓ FreeLife is the first and only company that has developed a "Spectral Signature," or fingerprint, to identify goji's unique polysaccharide molecules.
- ✓ FreeLife is the first and only company that has designed a standardised goji berry juice that delivers high potency polysaccharides in every bottle.
- ✓ FreeLife's Himalayan Goji Juice is certified by its Spectral Signature to ensure potency, purity and authenticity in every bottle.
- ✓ FreeLife is the only company that offers a 90-day, 100% money back, unconditional guarantee on every bottle of Himalayan Goji Juice that is sold.

Scientific researchers from major universities around the world are confirming goji's remarkable benefits. The vast majority of this research is focused on goji's unique polysaccharide molecules. To date, more than 83 studies have already been published in prestigious journals, including:

- *British Journal of Nutrition*
- *International Immunopharmacology*
- *European Journal of Pharmacology*
- *Chinese Oncology Magazine*
- *China Pharmacology and Toxicology*
- *Cell Biology International*
- *Journal of Chinese Herbal Medicine*
- *Journal of Ethnopharmacology*
- *Journal of Experimental Therapeutics & Oncology*
- *Research Communications Molecular Pathology and Pharmacology*
- *Chinese Patent Herbs*
- *Nature Reviews Drug Discovery*
- *Physiology Academic Journal*
- *Chinese Stomatology*



A Message From Raymond J. Faltinsky

FreeLife International® CEO and Co-Founder

Dear Friends,

One of the most common questions I get when I speak to people around the world about our Himalayan Goji® Juice is, "What makes it so special?" I think that's a fair question. People are stunned when they hear that we have more than doubled in size for three consecutive years. That's pretty much unheard of for any company in any industry. So they wonder how this could be. How could a company grow so rapidly?

I believe the answer is very obvious... results! People all over the world are getting phenomenal nutritional benefits with Himalayan Goji Juice. Yes, we have incredible history for the goji berry dating back thousands of years, when it was considered the preeminent tonic by Asian healers. Yes, the peer-reviewed, scientific evidence on the goji berry is outstanding. Last July, none other than *TIME* magazine called the Himalayan goji berry "the Superfruit of the Year!" And, yes, Himalayan Goji Juice tastes great. It easily passes the 'kids' taste test.

While great history, superb science and delicious taste are important, all of them combined are still not as important as results. Himalayan Goji Juice gives people the results they are looking for. From children to seniors, weekend warriors to world-class athletes, work-at-home mums to some of the most successful CEOs in the world, our Customers are getting results unlike any other product they have ever tried. That's why our Customers order from us again and again, month after month.

Many of our Customers had spent years looking for a product that delivers results. They had spent thousands and thousands of dollars on products that promised much but did not deliver the results they wanted. Then they found Himalayan Goji Juice, and their lives were changed.

I personally invite you to try Himalayan Goji Juice. With our 90-day, 100 percent, no-questions-asked "even if the bottle is empty" guarantee, you have absolutely nothing to lose and a world of wellness to gain. See what kind of a difference it makes in your life. We're confident that once you do try it, you'll be so excited about the results you experience that you'll want to share it with others and help us spread the "good news" of Himalayan Goji Juice with millions around the world.

Remember, "The first wealth is health."

Warmly,

Ray

FOR MORE INFORMATION CONTACT:

Himalayan Goji® Juice Fuels Ironman Success



"I am a 39-year-old triathlete and International Flight Attendant from Auckland, New Zealand.

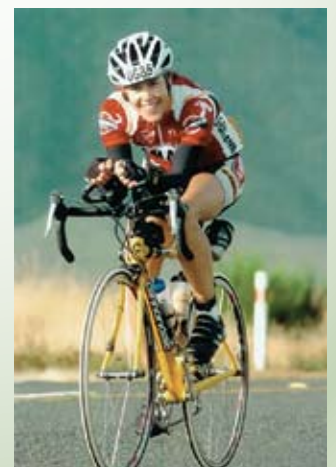
I started drinking Himalayan Goji Juice in March 2005 to assist with my triathlon training. Himalayan Goji Juice is a great natural antioxidant and it helps maintain my wellbeing even after long night flights, different time zones, and above all, intensive training sessions.

In addition to my daily 60-120 mLs, I also drink Himalayan Goji Juice on my long training rides and during races by adding 30-60 mLs (1-2 ounces) to my water bottles. I truly believe that

without Himalayan Goji Juice, I would have never been able to achieve the same results and qualify for the Ironman World Championship in Kona, Hawaii.

With my little "power-berry" by my side, I feel confident that I will reach many more milestones in my sporting career."

Barbara W.
New Zealand



TIME MAGAZINE Exclaims:

“THIS YEAR’S BREAKOUT (SUPERFRUIT) WAS THE HIMALAYAN GOJI BERRY.”

THE TODAY SHOW

FEATURED HIMALAYAN GOJI® JUICE AS “WHAT’S HOT FOR 2006”

Doctors Speak Out about Himalayan Goji® Juice

Continued from Page 1



“The enhanced nutritional response from adding Himalayan Goji juice to my regimens has often been remarkable. I have seen numerous patients benefit in a variety of ways from this dietary supplementation. As supported in the medical literature, it appears that the unique characteristics of this natural product work at a cellular level, benefiting in improved wellbeing.”



Dr. Joseph E. Rich*

Dr. Rich graduated Medical School magna cum laude and earned a Masters in Public Health cum laude from the University of Michigan. He is Board Certified with the American Board of Obstetrics and Gynecology, the American Board of Public Health, and the American Board of Medical Management. Dr. Rich currently practices as a Medical Director in Tennessee.

“As a mother and two sons with a family practice established more than 30 years ago, we are very conscious about being at the cutting edge so we can confidently offer our patients new products. Himalayan Goji Juice has been the single most important nutritional product we have ever had the pleasure of using and recommending. Our patients love it - they love the flavour, they love the convenience, and they love the dietary supplementation benefits they receive. We love the fact that has such broad application for the whole family, regardless of age or physiology. In our opinion, Himalayan Goji Juice is single-handedly creating a “wellness revolution” and a level of wellness awareness that we have never seen before.”



Joann Biernoff*

Joann Biernoff, a Clinical Nutritionist, is a Member of the International Academy of Nutrition. She trained in the 1960s at Buxted Park and Towerlease in Great Britain and has been in practice for almost 40 years. Her sons Lyndon and Daniel Biernoff are both Naturopaths.

“Nothing I have ever experienced in the field of nutrition prepared me for the widespread and profound nutritional benefits that people experience with Himalayan Goji Juice.”



Dr. Ron Friedman*

Dr. Friedman earned his Medical Degree from the University of California San Francisco Medical School and did his anesthesia Residency at Massachusetts General Hospital, which is part of Harvard Medical School. He has been in practice for 30 years.

“It is interesting to see the really positive impact that Himalayan Goji Juice is having on the people I know. It is literally turning their lives around. The nutritional benefits have been amazing. I think this product is the answer that people have been searching for.”



Dr. Miles Nakatsu*

Dr. Nakatsu graduated from Idaho State University with a degree in Pharmacy and has been practicing in Hawaii for 25 years. He has served as the chairman of the Hawaii State Board of Pharmacy, is a member of the Board of Directors for the Hawaii Independent Pharmacists Association and is President of the Hawaii Association of Diabetes Educators. He was also honored as the Hawaii State Pharmacist of the Year, and is a winner of the National Bowl of Hygeia Award.

“I’m so grateful for Himalayan Goji Juice. I recommend it to all my patients. I am committed to sharing this message of wellness. It is a true gift from nature that FreeLife has brought it to us.”



Dr. Heriberto Pacheco*

Dr. Pacheco is a Doctor of Medicine, a Specialist in Neurosurgery and Microneurosurgery, and a Certified Nutritionist Specialist with a Master of Science in Human Nutrition. He has pioneered in neurological restoration and transplants.



“Since Himalayan Goji Juice was introduced to me, I have been drinking this product on a daily basis. My staff and their families are also drinking this nutritional supplement. We all love the positive benefits we have received from this nutritional supplement. I highly recommend Himalayan Goji Juice to patients I see at my clinic. I believe it is the best product on the market.”

Dr. Alan Hadley*

Dr. Hadley was a pioneer in the development of nutritional and environmental medicine in Australia, and he has been in practice for 30 years. He holds bachelor degrees in Medicine and Surgery, and post graduate studies in Obstetrics, Immunology, Nutrition, Acupuncture, Homeopathy, Sports Medicine, Diving Medicine and Lifestyle Medicine. He was a faculty member of the Australian College of Nutritional and Environmental Medicine and he is one of the few Australian doctors who has been granted membership of the prestigious American Academy of Anti-aging Medicine.

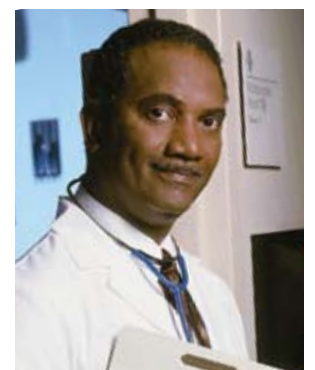


“I have never seen a product like Himalayan Goji Juice. Its impact on general wellbeing is simply remarkable. There is no finer way to help mankind than in partnership with FreeLife and Earl Mindell. I feel empowered to take our message of Himalayan Goji Juice to the world.”

Dr. Sandra Boice*

Dr. Boice earned her Ph.D. in Clinical Nutrition. Her doctoral research was funded by Christ Hospital in Illinois through the department of Pediatric Neurology where she worked with Attention Deficit Disorder children. She worked in private practice for 10 years.

“After doing my own extensive evaluation and testing on a number of people, I have found that Himalayan Goji Juice is having a dramatic impact on people’s lives. I have now closed down my medical practice, and I am literally sharing the message of Himalayan Goji Juice with people all over the world.”



Dr. Matt Silver*

Dr. Silver is a Board Certified Family Practice physician. He graduated from the Howard University College of Medicine in 1975 and completed a Residency in Family Practice at the Howard University Hospital in 1978.



“Himalayan Goji Juice has all the necessary ingredients for the body. Plus, it keeps my patients smiling all the way towards maintaining or re-establishing greater wellbeing. I have been drinking Himalayan Goji Juice for three years, and I am living a mission and leaving a legacy with all of the people who I come across.”

Dr. Carlos Orozco*

Dr. Orozco holds a Doctorate in Biochemistry and Immunology, and has achieved the academic ranking of Associate Professor in Gynecology and Fertility. He holds a Master of Science in Immunology and Tumor Cell Biology, and has a Bachelor of Science majoring in Experimental Biology with a concentration in Biophysics and Biochemistry.

“My wife, who is also a Doctor, and I were introduced to Himalayan Goji Juice six months ago. Since then, we have been very impressed with the nutritional benefits it has shown us. Due to the positive benefits I have observed, I have recommended it to my patients, and I will continue to do so.”



Dr. Sean Devlin*

Dr. Devlin is a Homeopathic Medical Doctor and a Homeopathic Doctor of Osteopathy with a passion for complementary cancer modalities. He is IPT certified and has traveled to many countries to learn new ways to treat cancer. He has also worked for various Nevada and California medical centers providing emergency room coverage.



“I began to run my own research on Himalayan Goji Juice on a broad spectrum of individuals. What I have found has been astounding—I have never experienced such results from any nutritional supplement in the history of my practice. I believe that it has the potential to change the entire world.”

Dr. Jerry Shaw*

Chiropractor, Colorado

“We feel blessed to have found Himalayan Goji Juice. In nearly 20 years of family practice, I have never seen a product that produces such profound changes in the wellbeing of so many people. In the two and a half years we have been with FreeLife, I feel that I have been able to help three to four times as many people by sharing the good news of Himalayan Goji Juice than I have in my own medical practice.”



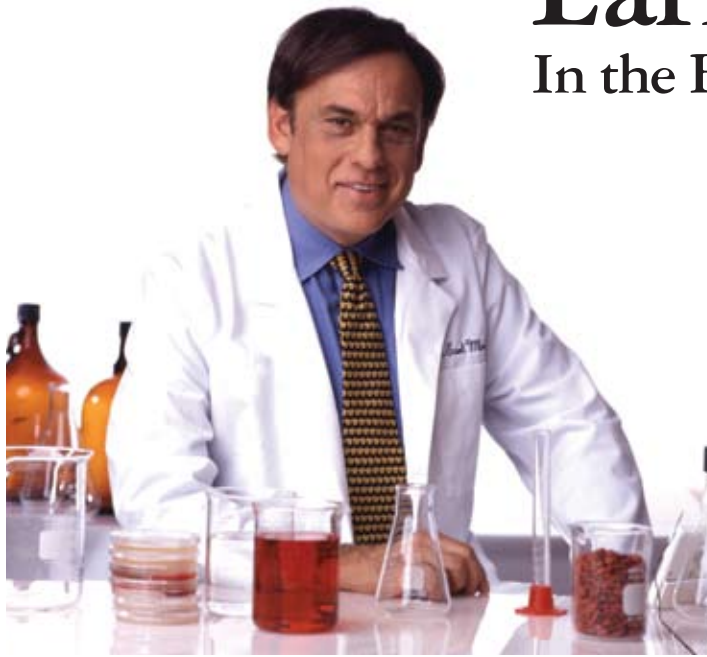
Dr. Ted Schock*

Dr. Ted Schock received a degree in Osteopathic Medicine in 1985 and did a year rotating internship at the Humana Hospital of the Palm Beaches in Florida. He completed his Residency in Family Practice in Florida and is Board Certified by the American Osteopathic Board of Family Practitioners. He has been practicing in Georgia since 1988 and is also a member of the American Holistic Medical Association.

* This healthcare practitioner was so impressed with FreeLife® and its Himalayan Goji Juice that s/he became a FreeLife Marketing Executive.

Earl Mindell's Story

In the Beginning... A Single and Solitary Voice



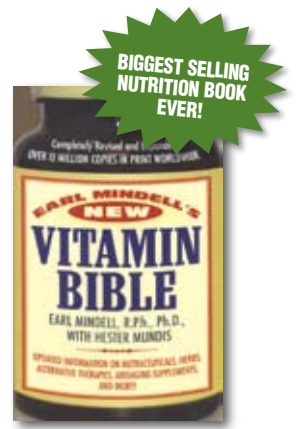
Pioneer. Visionary. Mission-driven. Passionate advocate. These are just a few of the adjectives and phrases describing Earl Mindell. In an age when very few practitioners were advocates of nutritional supplements, Earl Mindell was a lone, dissenting voice among a chorus of medical professionals who ridiculed the use of dietary supplements.

In the late 1970s, Earl Mindell published the all-time best selling book on the subject of nutrition: *Earl Mindell's Vitamin Bible*. The remarkable thing about this book was not that it sold 10 million copies in 54 countries; it was that it courageously stated what is now commonplace knowledge among the world's leading practitioners. Dietary supplements *do* matter! Prevention through proper nutrition *is* important! People *can* take control over their wellbeing, naturally!

America's Most Trusted Pharmacist

Simply put, Earl Mindell is the world's most trusted authority on the effective use of dietary supplements. As a Registered Pharmacist, Earl Mindell has made a career out of taking very technical data and making it easily understandable for the average person. For

Gerald Ford and George H.W. Bush, former First Lady Barbara Bush, former U.S. Senator Bob Dole, former U.S. Secretary of State Colin Powell, former Israeli Prime Minister Benjamin Netanyahu,



“What is so fascinating about Himalayan Goji Juice is that its polysaccharides benefit nearly every aspect of the human body. I have never seen a product so universally beneficial for improving health at such a rapid pace.”

—Earl Mindell, R.Ph., M.H.

professionals and laypersons alike, his numerous books and articles have become household references. From Singapore to San Francisco, from Ireland to Australia; it is difficult to find a professional or home library that does not rely upon his writings as the definitive guide for the proper use of dietary supplements. A review on Amazon.com indicates that Earl Mindell is the author or co-author of more than 100 books on nutrition making him the most prolific author in the world on natural wellness.

Because of his stellar reputation, Earl Mindell is regularly invited to share his commonsense approach on such programs as the *Oprah Winfrey Show*, *Live with Regis*, *Good Morning America*, *The Late Show with David Letterman* and CNN. He has been profiled in publications around the world including *USA Today* and *The Wall Street Journal*.

During the past few years, Earl Mindell has been a featured speaker and has shared the stage with former U.S. Presidents,

former New York City Mayor Rudy Giuliani, former British Prime Minister Margaret Thatcher and Christopher Reeve, among many others.

Awards and Training

Recently, Earl Mindell was inducted into the California Pharmacy Hall of Fame in honour of his long and distinguished history of service and achievement in several areas including character, innovation and altruism. He also received the prestigious President's Award given by the National Nutritional Foods Association (NNFA) as a result of his long-time contributions and dedication.

He holds a Bachelor of Science in Pharmacy from North Dakota State University, a certification as a Chartered and Master Herbalist, and he is a Fellow at the British Institute of Homeopathy. He also serves as a Director for the Corporate Board for the Illinois College of Physicians and Surgeons.

Goji's Secret?

It's All in the Polysaccharides



Spectral Signature

Your assurance of potency, purity, and authenticity.

occurring nutrients, but far more importantly, they learned that these nutrients were not the primary source of its benefits. Instead, the key lies in its unique, highly bioactive polysaccharide molecules, sometimes referred to as LBPs (*Lycium barbarum* polysaccharides). They are unique to the goji berry; they are not found in any other plant on earth.

These LBPs work at a cellular level. Today, worldwide goji research is focusing almost exclusively on these LBPs. Study after study is confirming that they are the true source of the goji berry's powerful properties.

After much analysis and scientific research, Mindell and his team identified a Spectral Signature, a 'fingerprint' for the goji berry's polysaccharides. This breakthrough allows FreeLife International® to maximise, standardise and balance the LBP content in every bottle of Himalayan Goji® Juice.

Through a proprietary manufacturing process, FreeLife® is able to deliver a consistently high level of perfectly balanced and fully active polysaccharides in every serving of Himalayan Goji Juice. You simply cannot get the same benefits eating dried goji berries or drinking plain goji juice that you get by enjoying Himalayan Goji Juice. Why? It's all in the Spectral Signature. It's your guarantee that every sip of Himalayan Goji Juice you take delivers a uniformly high level of goji polysaccharides. It's your assurance of potency, purity and authenticity in every bottle.

Ancient Asian healers identified the nutritional properties of the goji berry thousands of years ago. They knew that the berry was highly effective for promoting wellbeing, but they didn't know why. Until recently, the source of its nutritional benefits remained a mystery.

Earl Mindell, FreeLife's exclusive product formulator, first learned about the goji berry in 1995. Along with a team of researchers, he studied and analyzed goji's unique properties. They learned the goji berry has a variety of naturally

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